

RHS WILD BIRD FEED

HELPING OUR FEATHERED FRIENDS TO THRIVE

Specially formulated to attract a wide variety of birds to your garden



RHS COMPLETE SEED MIX
12.75g Barcode 9120004639134 RHSBF002
2kg Barcode 9120004639158 RHSBF004
12.75kg RRP: £14.99 / 2kg RRP: £3.99

- Daily feed all year round

RHS ULTIMATE HIGH ENERGY NO MESS MIX
Barcode 9120004639165 RHSBF005
1.9kg RRP: £6.99

- Rich in sunflower hearts & peanuts, high energy mix
- Non-germinating components

RHS HIGH ENERGY PEANUTS
Barcode 9120004639233 RHSBF012
2kg RRP: £9.99

- High energy feed
- Non-germinating components

RHS HIGH ENERGY SUET NIBBLES BERRY FLAVOUR
Barcode 9120004639172 RHSBF006
1kg RRP: £2.99

- Rich in suet, high energy feed
- Non-germinating components

RHS HIGH ENERGY SUNFLOWER HEARTS
Barcode 9120004639189 RHSBF007
2kg RRP: £7.49

- Rich in oil, high energy feed
- Non-germinating components

RHS HIGH PROTEIN MEALWORMS
75g Barcode 9120004639226 RHSBF011
500g Barcode 9120004639219 RHSBF010
500g RRP: £13.99 / 75g RRP: £2.99

- High protein feed

The RHS Wild Bird Feed range offers supply of quality, high energy formulations including bird seed, suet balls, suet cakes and meal worms. The range comprises thirteen SKU's, carefully selected for known selling potential and designed to support bird health throughout the year.

RHS HIGH ENERGY NYJER SEEDS
Barcode 9120004639196 RHSBF008
1kg RRP: £5.99

- Rich in oil, high energy feed
- Non-germinating components

RHS BLACK SUNFLOWER SEEDS
Barcode 9120004639202 R HSBF009
1.5kg RRP: £2.99

- Very rich in oil, high energy feed

RHS HIGH ENERGY SUET CAKE
Barcode 9120004639240 RHSBF013
3x 300g RRP: £4.99

- Complementary feed

RHS 60 HIGH ENERGY SUET BALLS
Barcode 9120004639127 RHSBF001
60x 80g RRP: £11.99

- Complementary feed

RHS 6 LARGE HIGH ENERGY SUET BALLS (NO NETS)
Barcode 9120004639141 RHSBF003
6x 90g RRP: £1.99

- Complementary feed

RHS
Inspiring everyone to grow



Empathy rootgrow™ with GEL sachet for bare rooted plants
Barcode 5060160320191
Size: 360g RRP: £10.99
Barcode 5060160320221
Size: 1kg RRP: £24.99

Empathy rootgrow™ GEL, for bare rooted plants, contains rootgrow™ mycorrhizal fungi granules with a separate sachet of dipping gel powder



rootgrow™ Professional supplied with GEL sachet
Barcode 5060160320009
Size: 2.5 Litre RRP: £45.60
Barcode 5060160320207
Size: 5 Litre RRP: £90.00
Barcode 5060160320214
Size: 10 Litre RRP: £168.00

After sales support & POS for Garden Centres

Plantworks offer a full range of in-store and plantaria POS to help promote our ranges.

The key to link selling is to promote a sundry purchase near the plant being sold. We can provide banners, bed cards, corex and plant labels, all tailored for link selling Empathy products. Located amongst target plant groups such as Roses, Evergreens, Trees, Specimens and Ericaceous plants will re-enforce the message whilst customers travel around the garden centre resulting in significant uplift in sales.

A range of POS material for indoor and outdoor use can be tailored to your specification.



Three opportunities in the plant area for link sales - Afterplant Granular, Liquid and rootgrow™.



Supplied by:

After sales support for online retailers and catalogues

Adding our ranges to your existing web shop or catalogue could not be simpler. We can provide high resolution product images along with product descriptions, extended text and instructional videos.

empathy
the biological choice

2020

RHS
Inspiring everyone to grow

PLANT STARTER PRODUCTS



'every plants' lifelong partner.'

rootgrow™ mycorrhizal fungi is at the heart of the Empathy range and has established itself as a mainstream gardening product which enjoys a strong customer following. **rootgrow™** mycorrhizal fungi is unique in its function to increase root area and is designed for use at time of planting to promote 'strong, healthy plants' in the most natural way possible.



Mycorrhizal fungi are essential to soil life, continually growing outwards from the roots of a treated plant into the soil finding new sources of nutrients and water.

Empathy rootgrow™ mycorrhizal fungi	
Barcode 5060160320412	
Size: 60g	RRP: £2.25
Barcode 5060160320023	
Size: 150g	RRP: £4.99
Barcode 8594041564741	
Size: 360g	RRP: £9.99
Empathy rootgrow™ ericoid mycorrhizal fungi	
Barcode 5060160320726	
Size: 200g	RRP: £6.99
A rootgrow™ version bringing all the valuable mycorrhizal fungi benefits that will treat Rhododendron, Azalea, Blueberries and other ericaceous plants. One pack will treat up to 20 plants.	



Empathy BULB STARTER with rootgrow™

Barcode 5060160320399
Size: 500g RRP: £5.99

Can be located on peg boards, shelves and till ends where bulbs, corms and tubers are displayed. A key up sell to maximise profits during the bulb season.



Empathy BASKET STARTER

Barcode 5060160320580
Size: 12 Biscuits RRP: £3.99



Empathy TOMATO STARTER

Barcode 5060160320597
Size: 6 Biscuits RRP: £2.99

Tomato and Basket Starter are an easy to use coir biscuit containing 5 active components. These are a range of slow release nutrients, trace elements, bacteria, mycorrhizal fungi and biostimulants. Clip strip these products with bedding and tomatoes for maximum sales.



Basket & Patio Feed

Barcode 5060160320993
Size: 1 Litre RRP: £7.99



Tomato Feed

Barcode 5060160321006
Size: 1 Litre RRP: £7.99

PLANT FEEDING PRODUCTS



Empathy AFTER PLANT Rose Food

Barcode 5060160320382
Size: 1kg RRP: £6.99

Empathy AFTER PLANT Plant Food

Barcode 5060160320252
Size: 1kg RRP: £6.99

Empathy AFTER PLANT Evergreen

Barcode 5060160320450
Size: 1kg RRP: £6.99

Empathy AFTER PLANT Tree & Shrub

Barcode 5060160320702
Size: 1kg RRP: £6.99

Empathy AFTER PLANT Ericaceous

Barcode 5060160320719
Size: 1kg RRP: £6.99



The Empathy AFTER PLANT range are plant food products containing nutrients, **rootgrow™** mycorrhizal fungi and plant growth promoting bacteria.

It not only provides essential nutrients but also conditions soil and enriches soil biology for long lasting growth benefits.

AFTER PLANT is not designed to replace **rootgrow™** but rather to keep the soil biology topped up over the seasons.



Empathy AFTER PLANT Large Sizes

Products available:

- Empathy AFTER PLANT Rose Food
- Empathy AFTER PLANT Evergreen
- Empathy AFTER PLANT Tree & Shrub
- Empathy AFTER PLANT Ericaceous

Sizes available:

Size: 2.5kg Tub	RRP: £14.99
Size: 5kg Tub	RRP: £24.99
Size: 10kg Tub	RRP: £39.99



1. Rose Feed

Barcode 5060160320986
Size: 1 Litre RRP: £7.99

2. All-purpose

Barcode 5060160320122
Size: 1 Litre RRP: £7.99

3. Evergreen

Barcode 5060160320979
Size: 1 Litre RRP: £7.99

4. Ericaceous

Barcode 5060160320146
Size: 1 Litre RRP: £7.99

5. Grow Your Own

Barcode 5060160320139
Size: 1 Litre RRP: £7.99

WILD FLOWER SEED



mini meadow easy sow wild flower seed

Barcode 5060160320160
Size: 3m² RRP: £5.99
Barcode 5060160320375
Size: 10m² RRP: £14.99

Designed as an impulse purchase with eye catching packaging. Mini meadow will produce a small, beautiful and valuable habitat for bees, butterflies and insects.



Happy House Plant natural feed

Pick Me Up: Barcode 5060160320863
Size: 75ml Powder RRP: £2.99

Happy House Plant is 100% natural plant food manufactured using a biological process that produces plant growth hormones, vitamins, nutrients, enzymes, amino acids and minerals to replenish and revitalise indoor plants and soil.

HOUSE PLANTS

NEW PRODUCT

SUPREME GREEN LAWN CARE

The Complete Solution from Empathy by PlantWorks Ltd

NEW for Spring 2020



Everything needed to create, maintain and enjoy a lush, high quality lawn the natural way.

In keeping with the core values of the empathy brand the Supreme Green Lawn Care range includes our well know premium quality lawn seed, liquid concentrate lawn feed and the new granular lawn feed. The feeds are formulated to reduce chemical use in gardening by increasing the natural biology in roots, soils and substrates. These pioneering products are highly effective, environmentally friendly and easy to use.

Empathy SUPREME GREEN Lawn Seed

Barcode 5060160320184
Size: 500g RRP: £7.50
Barcode 5060160320177
Size: 1kg RRP: £12.99

Empathy SUPREME GREEN Lawn Feed & Improver

Barcode 506010321259
Size: 4.5kg 125sqm Coverage RRP: £13.50

Liquid Lawn Feed & Biostimulant

Barcode 5060160320153
Size: 1 Litre RRP: £7.99