



Empathy rootgrow™ with GEL sachet for bare rooted plants

Barcode 5060160320191

Size: 360g RRP: £10.99

Barcode 5060160320221

Size: 1kg RRP: £24.99

Empathy rootgrow™ GEL, for bare rooted plants, contains rootgrow™ mycorrhizal fungi granules with a separate sachet of dipping gel powder



rootgrow™ Professional supplied with GEL sachet

Barcode 5060160320009

Size: 2.5 Litre RRP: £45.60

Barcode 5060160320207

Size: 5 Litre RRP: £90.00

Barcode 5060160320214

Size: 10 Litre RRP: £168.00

After sales support & POS for Garden Centres

Plantworks offer a full range of in-store and planteria POS to help promote our ranges.

The key to link selling is to promote a sundry purchase near the plant being sold. We can provide banners, bed cards, corex and plant labels, all tailored for link selling Empathy products. Located amongst target plant groups such as Roses, Evergreens, Trees, Specimens and Ericaceous plants will re-enforce the message whilst customers travel around the garden centre resulting in significant uplift in sales.

RHS WILD BIRD FEED

Sourced from one of Europe's largest seed houses, the RHS Wild Bird Food range offers supply of quality, high energy formulations including bird seed, suet balls, suet cakes and meal worms. The range comprises thirteen SKU's, carefully selected for known selling potential and designed to support bird health throughout the year. The packaging is beautifully presented and designed to be different from other established ranges to ensure it stands out on shelf.

Ask for the **RHS WILD BIRD FEED** catalogue for more information



A range of POS material for indoor and outdoor use can be tailored to your specification.

Supplied by:

After sales support for online retailers and catalogues

Adding our ranges to your existing web shop or catalogue could not be simpler. We can provide high resolution product images along with product descriptions, extended text and **instructional videos**.

The Empathy Range of products are manufactured by:
PlantWorks Ltd, Unit 930 Cornforth Drive, Kent Science Park, Sittingbourne, Kent, ME9 8PX

empathy
the biological choice

2019

PLANT STARTER PRODUCTS

Top Sellers



Empathy rootgrow™ mycorrhizal fungi

Barcode 5060160320412

Size: 60g RRP: £2.25

Barcode 5060160320023

Size: 150g RRP: £4.99

Barcode 8594041564741

Size: 360g RRP: £9.99

Mycorrhizal fungi are essential to soil life, continually growing outwards from the roots of a treated plant into the soil finding new sources of nutrients and water.



Empathy rootgrow™ ericoid mycorrhizal fungi

Barcode 5060160320726

Size: 200G RRP: £6.99

Bringing all the valuable mycorrhizal fungi benefits that will treat Rhododendron, Azalea, Blueberries and other ericaceous plants.

rootgrow™ mycorrhizal fungi is at the heart of the Empathy range and has established itself as a mainstream gardening product which enjoys a strong customer following. **rootgrow™** mycorrhizal fungi is unique in its function to increase root area and is designed for use at time of planting to promote 'strong, healthy plants' in the most natural way possible.

The Royal Horticultural Society (RHS), the world's leading gardening charity, is dedicated to advancing horticulture and promoting good gardening practice. Many Empathy products carry the Royal Horticultural Society's branding and are all biologically active, supplying nutrients and water to the treated plants throughout their lifetime.

Top Seller



Empathy BULB STARTER with rootgrow™

Barcode 5060160320399

Size: 500G RRP: £5.99

Can be located on peg boards, shelves and till ends where bulbs, corms and tubers are displayed. A key up sell to maximise profits during the bulb season.



Empathy BASKET STARTER

Barcode 5060160320580

Size: 12 Biscuits RRP: £3.99

Tomato and Basket Starter are an easy to use coir biscuit containing 5 active components. These are a range of slow release nutrients, trace elements, bacteria, mycorrhizal fungi and biostimulants. Clip strip these products with bedding and tomatoes for maximum sales.



Empathy TOMATO STARTER

Barcode 5060160320597

Size: 6 Biscuits RRP: £2.99



Happy House Plant natural feed

Pick Me Up

Barcode 5060160320863

Size: 75ml Powder RRP: £2.99



Basket & Patio Feed

Barcode 5060160320993

Size: 1 Litre RRP: £7.99



Tomato Feed

Barcode 5060160321006

Size: 1 Litre RRP: £7.99

PLANT FEEDING PRODUCTS

New Sizes



Empathy AFTER PLANT Large Sizes

Products available:

- Empathy AFTER PLANT Rose Food
- Empathy AFTER PLANT Evergreen
- Empathy AFTER PLANT Tree & Shrub
- Empathy AFTER PLANT Ericaceous

Sizes available:

Size: 2.5kg Tub RRP: £14.99

Size: 5kg Tub RRP: £24.99

Size: 10kg Tub RRP: £39.99



Empathy AFTER PLANT Rose Food

Barcode 5060160320382

Size: 1kg RRP: £6.99

Empathy AFTER PLANT Plant Food

Barcode 5060160320252

Size: 1kg RRP: £6.99

Empathy AFTER PLANT Evergreen

Barcode 5060160320450

Size: 1kg RRP: £6.99

Empathy AFTER PLANT Tree & Shrub

Barcode 5060160320702

Size: 1kg RRP: £6.99

Empathy AFTER PLANT Ericaceous

Barcode 5060160320719

Size: 1kg RRP: £6.99



Top Seller

The Empathy AFTER PLANT range are plant food products containing nutrients, **rootgrow™** mycorrhizal fungi and plant growth promoting bacteria.

It not only provides essential nutrients but also conditions soil and enriches soil biology for long lasting growth benefits.

AFTER PLANT is not designed to replace **rootgrow™** but rather to keep the soil biology topped up over the seasons.



Biostimulant and feed: The Empathy Liquid AFTER PLANT range is designed to enhance and compliment the conventional AFTER PLANT granular fertilisers. All products contain natural and sustainable ingredients to offer your plants the best biological nutritional benefits and above all be highly effective and easy to use.

1. Rose Feed

Barcode 5060160320986

Size: 1 Litre RRP: £7.99

2. All-purpose

Barcode 5060160320122

Size: 1 Litre RRP: £7.99

3. Evergreen

Barcode 5060160320979

Size: 1 Litre RRP: £7.99

4. Ericaceous

Barcode 5060160320146

Size: 1 Litre RRP: £7.99

5. Grow Your Own

Barcode 5060160320139

Size: 1 Litre RRP: £7.99



Empathy SUPREME GREEN Lawn Seed

Barcode 5060160320184

Size: 500g RRP: £7.50

Barcode 5060160320177

Size: 1kg RRP: £12.99

Liquid Lawn Feed & Biostimulant

Barcode 5060160320153

Size: 1 Litre RRP: £7.99



Top Sellers

mini meadow easy sow wild flower seed

Barcode 5060160320160

Size: 3m² RRP: £5.99

Barcode 5060160320375

Size: 10m² RRP: £14.99

Designed as an impulse purchase with eye catching packaging. Mini meadow will produce a small, beautiful and valuable habitat for bees, butterflies and insects.

SEEDS & LAWN FEED